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Photograph of Miles McPherson available at:

http://docs.google.com/View?id=dgsbbfz_2245hshkg6ch

*90 Volunteers from Rock Church/San Diego to Take
Spirit of Sharing, Caring, Volunteerism to Cayman
Group Leaves Saturday, May 8 from Lindbergh Field*

SAN DIEGO (May 6, 2010) - almost 90 members of the Rock Church, San Diego will depart from Lindbergh Field and travel to the Cayman Islands where they will spend seven days working alongside locals to help complete a range of community service projects. Led by Pastor Miles McPherson, Senior Pastor of the Rock and founder of Miles Ahead, the San Diegans will share their faith, minister to local youth and residents and provide hands on labor to a school building project.

While in Cayman, the San Diegans will...

- host assemblies at local schools, offer counseling and intervention to youth involved in gangs, and drugs, or from troubled homes
- minister to men at a local prison
- work with local church leaders to help jumpstart their own service projects modeled after McPherson's Do Something World volunteer service initiative – projects that can be sustained after the San Diegans depart
- help build 12 new classrooms in the West Bay area of Cayman, adding 3,500 square feet of classroom space to overcrowded schools and saving the local government \$1.2 million in the process.

"We have seen the Do Something World model of giving back work around the world," said Pastor McPherson. "When we give our service, we give people hope, particularly people in communities wrestling with crime, poverty and apathy," he said. "If we can work with local churches and businesses to galvanize communities, we can improve the quality of life for generations to come," said Pastor McPherson.

The week of service by the San Diego group is part of a broader service campaign sponsored by Miles Ahead Ministries in partnership with the Cayman Ministers Association. Miles Ahead mobilizes volunteers to do something to transform their communities by partnering with church, business and community leaders to harness the power of volunteerism. The months-long service campaigns lead communities to engage in volunteerism, and helps them find sustainable and practical solutions to local problems. The campaigns culminate with a week of service including a two day festival where McPherson shares the good news of Jesus Christ and his life's work.

The Do Something Cayman festival is expected to be one of the largest celebrations of its kind in Cayman history. It will be held at the Black Pearl Skate Park, and is a free for ALL AGES. Along with exciting live music, there will be a Nintendo Wii gaming tent, a high flying motorcross stunt show, children's areas, and great local food.

About Miles McPherson and Miles Ahead

Miles McPherson, a former NFL defensive back with the San Diego Chargers, has become widely known as the "Do Something Pastor." In addition to leading the Rock Church in San Diego, which was named one of the fastest growing churches in 2010, McPherson is the founder of Miles Ahead which has organized events in 20 cities, including Canada, Africa and the Caribbean. An author, McPherson recently released the much anticipated book *Do Something! Make Your Life Count*, encouraging people of all walks to serve others and make their life count.

Miles Ahead mobilizes volunteers to do something to transform their communities by partnering with church, business and community leaders to harness the power of volunteerism. Do Something World festivals begin with a 6-month service campaign leading communities to engage in volunteerism, and experience community transformation through sustainable and practical solutions. This culminates into a 2-day ALL AGES festival where Miles McPherson shares the good news of Jesus Christ and how this has transformed his life. In addition, festival goers enjoy exciting live music, gaming tents, a motorcross stunt show, children's areas, and delicious food. For more information go to www.dosomethingcayman.com | www.therocksandiego.org

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